



Hollywell Homes

Case Study



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Hollywell Homes is a bespoke residential developer operating exclusively in the Hertfordshire area.

Our focus is, quite simply, to build beautiful, quality homes in desirable locations.



Forthcoming Developments



Denewood Close, Changers Cross - Preview from 05 Jan 2010.

3 detached four-bedroom properties in an exclusive location. Hollywell Homes are building two four-bedroom detached new build..

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Latest Developments



Penn Road

ALL SOLD A select development of detached and semi detached four, five and six bedroom family homes constructed to a..

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Bluebell Close- Phase 1

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Designed & Developed by Propeller

Description

As a result of the initial meeting with Hollywell Homes we quickly understood how frequently the content of the site would change, as the business grew and as new properties were planned, completed, reserved and sold this information would need to be updated. We therefore designed a comprehensive content management system to allow these updates to be made, quickly and easily. We designed an attractive, professional look to the site, to help communicate the fact that Hollywell are experienced in building high quality, desirable properties. A new logo, and branding for the site was developed to distinguish the new homes site from their existing Building Services business.

As part of the site design, we created a feature to allow details of homes, and other documents, to be downloaded from the site as printable PDF documents. Elements of Flash programming was incorporated into the site to animate News and a Projects/Properties carousel. The site also features tools to allow users to view property details in depth, with 'zoomable' plans. The new site was within 5 weeks from agreement of a detailed specification and receipt of your order.

Client

Hollywell Homes

Job

Creating First Website

Duration

5 Weeks

Cost

£4000

URL

www.hollywellhomes.com