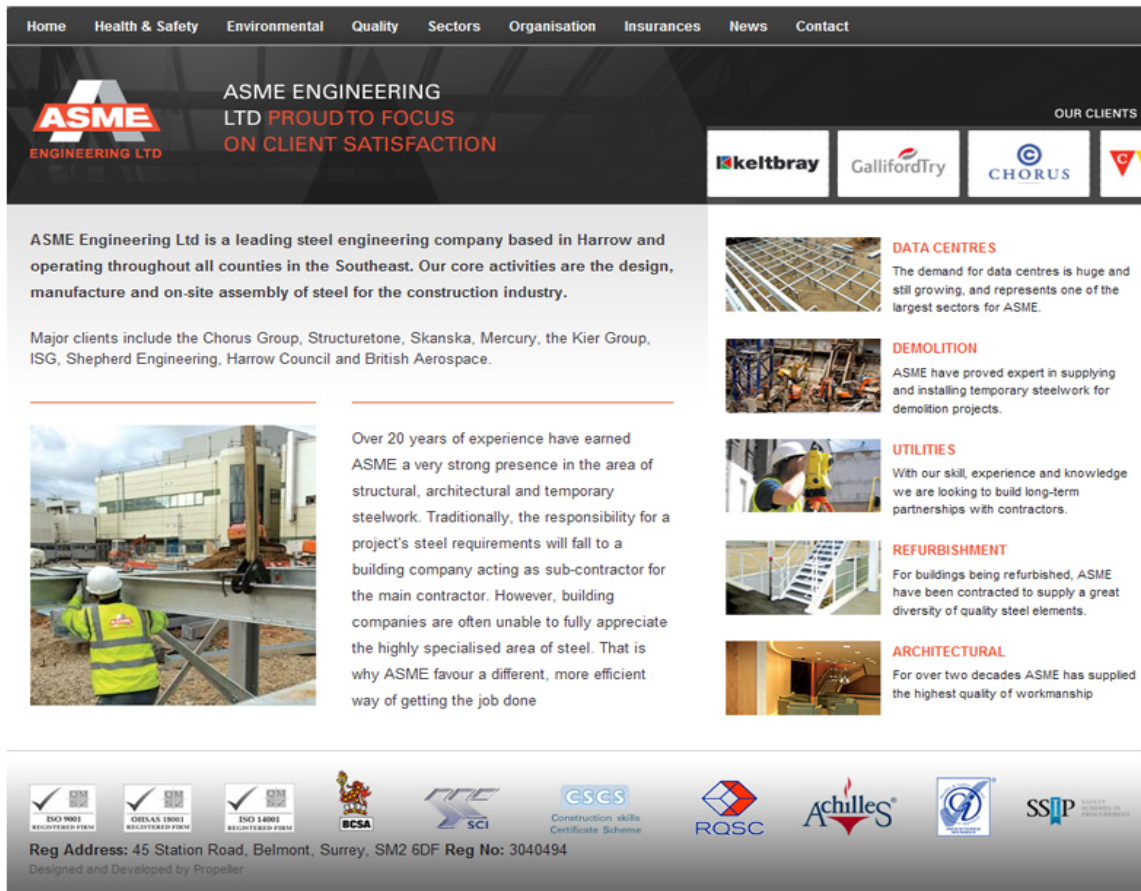




## ASME Engineering Ltd

## Case Study



The screenshot shows the ASME Engineering Ltd website. The navigation bar includes: Home, Health & Safety, Environmental, Quality, Sectors, Organisation, Insurances, News, Contact. The main header features the ASME logo and the text: "ASME ENGINEERING LTD PROUD TO FOCUS ON CLIENT SATISFACTION". Below this, there are logos for clients: keltbray, GallifordTry, CHORUS, and a partially visible logo. The main content area is divided into two columns. The left column contains a paragraph about ASME Engineering Ltd being a leading steel engineering company based in Harrow, and another paragraph listing major clients like Chorus Group, Structuretone, Skanska, Mercury, the Kier Group, ISG, Shepherd Engineering, Harrow Council, and British Aerospace. Below this is an image of a construction site with a worker in a high-visibility vest. The right column features five project categories, each with a small image and a brief description: DATA CENTRES, DEMOLITION, UTILITIES, REFURBISHMENT, and ARCHITECTURAL. At the bottom of the website, there is a footer with various certification logos (ISO 9001, OHSAS 18001, ISO 14001, BCSA, SCI, CSCS, RQSC, Achilles, SSIIP) and the company address: "Reg Address: 45 Station Road, Belmont, Surrey, SM2 6DF Reg No: 3040494".

### Description

We designed the navigation to resemble to required sections within a typical PQQ document. Organisational information, Personnel, Sectors, Quality assurance, Environmental assurance, Health and Safety.

We designed a feature to allow all policy documents and certificates to be downloadable in PDF format, for easy reference for potential clients. We created a gallery of projects, as completed examples of the style and quality of work that ASME carries out, with automatic production of PDF documents for download. The project was completed within 3 weeks and ASME are very pleased with the end result.

"Propeller were very helpful and imaginative in designing a website to meet our needs. They were able to make some very good suggestions as to how best present ourselves online and it was refreshing to work with a team who understood our industry and who could offer us advice not only on the design and functionality of the site but also on the content within the site and how best to present us as a company. We have no hesitation in recommending them."

### Client

ASME Engineering Ltd

### Job

Creation of PQQ style website

### Duration

3 Weeks

### Cost

£3620

### URL

[www.asmeengineering.co.uk](http://www.asmeengineering.co.uk)